

# IHFC Window Advertising

More Brand Exposure! Take advantage of our large format graphics on the outside windows at two separate entrances; Commerce and Main Street. Commerce offers sixteen positions and Main Street offers twelve positions ready to scream your brand messaging. Availability is first come – first served. Reserve yours today! Contact your Account Executive for details.

## COMMERCE VIEW

### SPECS BELOW:

Windows A - J

**Specifications:**

50 inches wide

80.5 inches high

Live area (keep all vital type

1" from border on all 4 sides)

CMYK files 100 dpi at final size

Windows K - P

**Specifications:**

37.25 inches wide

80.5 inches high

Live area (keep all vital type

1" from border on all 4 sides)

CMYK files 100 dpi at final size



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## MAIN STREET VIEW

### SPECS BELOW:

Windows 1 - 4 (left of entry doors)

**Specifications:**

50.5 inches wide

124 inches high

Live area (keep all vital type

1" from border on all 4 sides)

CMYK files 100 dpi at final size

Windows 9 - 12 (right of entry doors)

**Specifications:**

50.625 inches wide

138 inches high

Live area (keep all vital type

1" from border on all 4 sides)

CMYK files 100 dpi at final size



2010 Web upload: <http://www.ihfc.com/fileUpload>  
or mail file to: 210 E. Commerce Avenue High Point, NC 27260

Attn: (Your Account Executive) or Production Manager

Questions? Call 336-888-3751